

# KWANIIE CHAN

## DIGITAL PRODUCT | UX/UI DESIGNER

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### EDUCATION

#### Bachelor of Science in Digital Design and Development

*Dean's Certificate for Academic Excellence*

CUNY Baccalaureate for Unique and Interdisciplinary Studies

New York, NY

Expected: May 2019

### PROJECTS

#### NYCCTorgs | Mobile App, Android

Designed, researched, tested, and prototyped a mobile app that allows students to browse, search and create new student organizations at school

#### MissingDoc | CMS/DMS Web Platform, Wordpress

A document management system website designed and developed to simplify workflow and improve document version control for the front office team at Yeung's Dental PC

### EXPERIENCE

#### Product Designer, Front Office Team Lead/Training & Development Specialist

Yeung's Dental PC | New York, NY

Jan 2014 - Present

- Concepted, researched, wireframed, designed hi-fidelity mockups, and custom-built MissingDoc, a document management system website coded from scratch using HTML5, CSS Grid, and custom Wordpress Development
- Spearhead into a leadership role after two months, supervising daily operation of front office team and defining office communication standards
- Design and develop materials to train and guide 15+ employees and credential providers across 3 locations

#### Visual/UX Design Intern

ExpandTheRoom LLC | New York, NY

May 2018 - Jul 2018

- Over the course of the internship, I assisted in 5 projects (2 internal, 3 client)
- Designed the visual direction of statistics screens for the New York Road Runners' Run Center project while working closely with the design team to maintain consistency using client's brand guidelines
- Assisted with the competitive analysis and brand identity research of an upcoming cosmetics brand for a senior designer's client presentation deck
- Collaborated with the entire product team daily and presented project learnings to design team bi-weekly

#### Visual/Web Designer and Front End Developer

Freelance | New York, NY

Aug 2013 - Jan 2017

### SKILLS

#### Design

User Interface Design

Mobile Design

Visual Design

Web Design

User Research

User Interviews

Competitive Analysis

Task & User Flow Analysis

Wireframing

Prototyping

Usability Testing

#### Coding

HTML

CSS

Wordpress Development

#### Tools

Sketch

InVision

Slack

Asana

Illustrator

InDesign

Brackets

Dreamweaver

#### Learning

Principle

Figma

